

ALL-IN-ONE SERIES • OEM ARTWORK

NOVA

ARTWORK GUIDE

This packet prepares branded artwork for the PROXY NOVA. Page 2 is the merged customer dieline at 1:1 with the OEM printing areas (front strip above the display, back, two side panels) and the LED screen branding area. Return a production-ready file and your editable source.

LED SCREEN: Standard Display (voltage and puff count; no artwork needed) or your Custom Branding in its place, within the factory 21 × 25 mm LED screen area on Page 2. A digital screen, not a UV print or silk screen area.



FRONT

BACK

PRINTABLE AREA

Device	NOVA • 32 × 17 × 82 mm • 1.0 / 2.0 mL
Surfaces	Body print: Front • Back • LED screen branding 21 × 25 mm — all on Page 2
Front area (W × H)	21.00 × 4.50 mm • 14.63 mm from device top • above the display
Back area (W × H)	26.00 × 64.00 mm • 13.21 mm from device top
Keep clear	Front: no printing over the display • Back: rear window (advisory)
Body & finish	Opaque: molded, painted or electroplated • Translucent: Standard Molded Color only

All dimensions are derived from the factory-supplied 1:1 dieline. The drawn print boundaries on Page 2 are authoritative.

ARTWORK SETUP

Scale	Work at 1:1 against the Page 2 dieline
Accepted formats	PDF • SVG • PNG • JPG
Artwork files	Vector preferred • raster below ~150 ppi at placed size is flagged for review
Brand colors	List Pantone (PMS) references where defined and include them with your files
The dieline	Reference only — place artwork against it, never redraw or rescale it
Mouthpiece	Opaque or Translucent, independent of the body • match the body or a Pantone

On-screen color is an approximation. Production color is matched to the confirmed Pantone reference.

FILE DELIVERY

1 • Production file	Final artwork at 1:1 on the Page 2 boundaries — PDF or SVG preferred
2 • Editable source	Original working file, kept editable — changes never mean redrawing
Submission	Configurator Step 3 upload • or via your PROXY representative
Printing	UV print or silk screen • front strip and back • sides 8.00 × 62.00 mm: prepared artwork

BEFORE YOU SUBMIT

- ✓ Body artwork inside the OEM printing areas on Page 2 • LED branding inside the 21 × 25 mm screen area on Page 2
- ✓ Rear window kept clear (advisory) • side panels supplied as prepared artwork
- ✓ Prepared at 1:1 • factory dieline unaltered
- ✓ Production file and editable source both included
- ✓ Pantone references listed for any PMS-defined brand colors

Scale 1:1

